

# BRITTANY MEYERS

## CONTACT

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## EDUCATION

### GRAND VALLEY STATE UNIVERSITY

Bachelor of Arts in Communication  
and Multimedia Journalism

## SKILLS

- Project Management
- Account Management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Web Design & Development
- Website Coding

## PROFESSIONAL DEVELOPMENT

- Adobe Premiere Pro
- Adobe Illustrator
- Microsoft Word
- Microsoft Excel
- Adobe After Effects
- HubSpot
- Figma
- Accele

## WORK EXPERIENCE

### 3 Media Web

SEPT 2022 - APRIL 2025

#### Account Manager

- Serve as the primary point of contact for clients, ensuring satisfaction, managing project deliverables, and maintaining strong client relationships.
- Collaborate cross-functionally with internal teams (design, development, marketing) to drive client success, deliver projects on time, and identify growth opportunities.
- Monitor client account health, address challenges proactively, and lead renewal and upsell conversations to support long-term partnerships.

### Oh Hello Branding Group

SEPT 2020 - FEB 2021

#### Project Manager

- Completed extensive marketing training at Oh, Hello Branding Group, earning multiple HubSpot certifications, Facebook Blueprint certification, and completing proprietary programs.
- Led and supported the development, execution, and optimization of client marketing campaigns, consistently achieving strong results and earning project lead responsibilities.
- Collaborated cross-functionally with designers and leadership to produce marketing assets, monthly newsletters, and video content for audiences ranging from start-ups to Fortune 50 companies.

### Brittany Meyers

July 2020 - PRESENT

#### Freelance Content Creator & Web Designer

- Provide freelance content creation, website design, and branding strategy services for small businesses, delivering customized digital solutions to support client growth.
- Manage end-to-end projects including copywriting, web design, SEO optimization, and ongoing site maintenance, ensuring high-quality deliverables and strong client relationships.
- Collaborate closely with clients to craft tailored messaging, visual branding, and strategic web presence, helping them build credibility and reach their target audiences.

### The Lakeshore WM

June 2022 - PRESENT

#### Freelance Photojournalist

- Produce compelling editorial photography and written content for publications, capturing visual stories that align with each client's vision and editorial standards.
- Manage all aspects of assignments, including on-site photography, post-production editing, and timely delivery of high-quality visual journalism pieces.